

3 mg. "tar", 0.2 mg. nicotine av. per cigarette by FTC method.

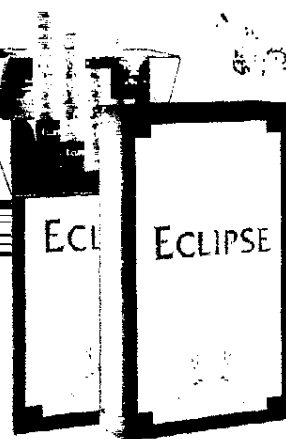
Imagine cigarette smoke that smells like this.

Take a puff. The smoke is full-bodied and satisfying. Exhale, and it disappears almost instantly ... leaving no lingering odor. You've just discovered Eclipse, by Vantage.

Try it today and you'll begin to experience all the pleasures of smoking the only cigarette in the world with close to 90% less second-hand smoke*. With Eclipse, there are no ashes and practically no stains on walls and windows. And as full and satisfying as it is, Eclipse is ultra-low in tar and nicotine.

Eclipse Available now in regular or menthol.

*89% reduction compared to leading brand.



Eclipse. The smoke vanishes.
The pleasure lingers.

SURGEON GENERAL'S WARNING: Smoking
By Pregnant Women May Result in Fetal
Injury, Premature Birth, And Low Birth Weight.

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